

Prices and Booking 1/2

Student recruitment fairs **CLASSIC**

Bachelor Campaign	9 m ² € 2,800	12 m ² € 3,700	15 m ² € 4,600	18 m ² € 5,050	Presentation € 300
23.10.2021 Nuremberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30.10.2021 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
06.11.2021 Cologne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14.11.2021 Stuttgart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.11.2021 Vienna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28.11.2021 Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
04.12.2021 Hamburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22.01.2022 Munich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30.01.2022 Münster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30.04.2022 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
07.05.2022 Nuremberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Master Campaign	9 m ² € 2,800	12 m ² € 3,700	15 m ² € 4,600	18 m ² € 5,050	Presentation € 300
22.10.2021 Nuremberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26.10.2021 Leipzig	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29.10.2021 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
05.11.2021 Cologne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13.11.2021 Stuttgart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.11.2021 Vienna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27.11.2021 Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
03.12.2021 Hamburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
07.12.2021 Berlin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21.01.2022 Munich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25.01.2022 Hanover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29.01.2022 Münster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12.04.2022 Leipzig	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29.04.2022 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
06.05.2022 Nuremberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Student recruitment fairs **COMPACT**

Master Campaign	Standard 2,500 €	Large 4,500 €	Presentation 300 €
17.11.2021 Graz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Prices and Booking 2/2

Print magazines

Guides	Fee	Bachelor Campaign	Master Campaign
2/1 page Advertorial/Advertisement + online article	€ 4,000	<input type="checkbox"/>	<input type="checkbox"/>
1/1 page Advertorial/Advertisement + online article	€ 2,500	<input type="checkbox"/>	<input type="checkbox"/>
1/2 page Advertisement + online article	€ 1,750	<input type="checkbox"/>	<input type="checkbox"/>
1/4 page Advertisement + online article	€ 1,100	<input type="checkbox"/>	<input type="checkbox"/>
Parents' Guide	Fee	Bachelor Campaign	
2/1 page Advertisement	€ 2,400	<input type="checkbox"/>	
1/1 page Advertisement	€ 1,500	<input type="checkbox"/>	
1/2 page Advertisement	€ 1,000	<input type="checkbox"/>	
1/4 page Advertisement	€ 650	<input type="checkbox"/>	

Online Marketing

Online Services	Quantity	Fee	Bachelor Campaign	Master Campaign
1 profile		€ 350 /year	<input type="checkbox"/>	<input type="checkbox"/>
2-9 profiles		€ 210 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
10-19 profiles		€ 175 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
20 profiles or more		€ 140 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
Institution of the week		€ 350 /week	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Programme of the week		€ 350 /week	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Web News Service		€ 350 /article	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Web Banner (Medium Rectangle)		€ 15 CPM	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Newsletter article		€ 350 /article	<input type="checkbox"/>	<input type="checkbox"/>
Stand-alone Newsletter		€ 5,000 /newsletter	<input type="checkbox"/>	<input type="checkbox"/>
Facebook Ads premium (incl. € 300 Budget)		€ 750 /4 weeks	<input type="checkbox"/>	<input type="checkbox"/>
Facebook Ad (incl. € 50 Budget)		€ 300 /1 week	<input type="checkbox"/>	<input type="checkbox"/>
Instagram Ads premium (incl. € 300 Budget)		€ 750 /4 weeks	<input type="checkbox"/>	<input type="checkbox"/>
Instagram Ad (incl. € 50 Budget)		€ 300 /1 week	<input type="checkbox"/>	<input type="checkbox"/>

NEW!

Book Facebook Ads premium + Instagram Ads premium together to save 20% on the total price (+500€-1200€).

Institution:	Name:
Department:	Street, No:
Postal code, City:	Telephone:
E-mail:	Date, Signature:

Please fill out the form and send it by e-mail to: borderconcepts@bo-co.eu. Upon receipt of the form we will get in touch with you. You will receive a booking confirmation, provided that all services are still available.

All rates in this document are valid for bookings until 31 December 2021 and are quoted exclusive of German statutory VAT.