

Prices and Booking 1/2

Student recruitment fairs in Germany and Vienna

Bachelor Campaign	9 m ² € 2,800	12 m ² € 3,700	15 m ² € 4,600	18 m ² € 5,050	Presentation € 300
04.11.2023 Cologne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.11.2023 Vienna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18.11.2023 Stuttgart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26.11.2023 Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
02.12.2023 Hamburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20.01.2024 Munich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28.01.2024 Münster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27.04.2024 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Master Campaign	9 m ² € 2,800	12 m ² € 3,700	15 m ² € 4,600	18 m ² € 5,050	Presentation € 300
03.11.2023 Cologne	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.11.2023 Vienna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17.11.2023 Stuttgart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25.11.2023 Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
01.12.2023 Hamburg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19.01.2024 Munich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27.01.2024 Münster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23.04.2024 Nuremberg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26.04.2024 Düsseldorf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Student recruitment fair in Graz

Master Campaign	Standard 2,800 €	Large 5,050 €	Presentation 300 €
14.11.2023 Graz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Prices and Booking 2/2

Online Marketing

Online Services	Quantity	Fee	Bachelor Campaign	Master Campaign
1 profile		€ 350 /year	<input type="checkbox"/>	<input type="checkbox"/>
2-9 profiles		€ 210 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
10-19 profiles		€ 175 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
20 profiles or more		€ 140 /profile/year	<input type="checkbox"/>	<input type="checkbox"/>
Institution of the week		€ 350 /week	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Programme of the week		€ 350 /week	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Web News Service		€ 350 /article	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Web Banner (Medium Rectangle)		€ 15 CPM	<input type="checkbox"/> .de <input type="checkbox"/> .at	<input type="checkbox"/> .de <input type="checkbox"/> .at <input type="checkbox"/> .eu
Facebook Ads premium (incl. € 300 Budget)		€ 750 /4 weeks	<input type="checkbox"/>	<input type="checkbox"/>
Facebook Ad (incl. € 50 Budget)		€ 300 /1 week	<input type="checkbox"/>	<input type="checkbox"/>
Instagram Ads premium (incl. € 300 Budget)		€ 750 /4 weeks	<input type="checkbox"/>	<input type="checkbox"/>
Instagram Ad (incl. € 50 Budget)		€ 300 /1 week	<input type="checkbox"/>	<input type="checkbox"/>

Book Facebook Ads premium + Instagram Ads premium together to save 20% on the total price (+500€ 1200 €).

Institution:	
Name:	
Department:	
Street, No:	Postal code, City:
Telephone:	E-mail:
Date:	Signature:

Please fill out the form and send it by e-mail to: service@bo-co.eu. Upon receipt of the form we will get in touch with you. You will receive a booking confirmation, provided that all services are still available.

All rates in this document are valid for bookings until 30 June 2023 and are quoted exclusive of German statutory VAT.